

#### Submit high resolution quality images by following the image guidelines below:

- Required physical size: At least 2426px (WIDTH) x 1365px (HEIGHT), corresponding to a 16x9 aspect ratio. Please Note: MUST also contain a Safe Zone, supporting a 4x3 aspect ratio.
- Accepted file types for PHOTOS are: .JPG or .PNG
- DO NOT stretch images to achieve a 2426x1365 image size.
- We prefer live action photo images to logos, for optimal performance and conversion.



Example: 4x3 Aspect Ratio, Center Cropped

Example: 4x3 Aspect Ratio, NOT Center Cropped

4x3 Aspect Ratio - SAFE ZONE



# ticketmaster®

#### Images MUST be sized to 2426x1365 (16x9 Aspect Ratio)

## **Approved Images**

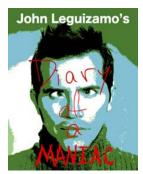








### Rejected Images



DO NOT include images that are not the proper 16x9 aspect ratio.



A base image should not be padded.



Images including text are NOT preferred.



Image MUST also support a 4x3 render, with SAFE ZONE on left and/or right edges.